



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 A

Results as of: 02/28/2019

GMT: CINDY GREGG

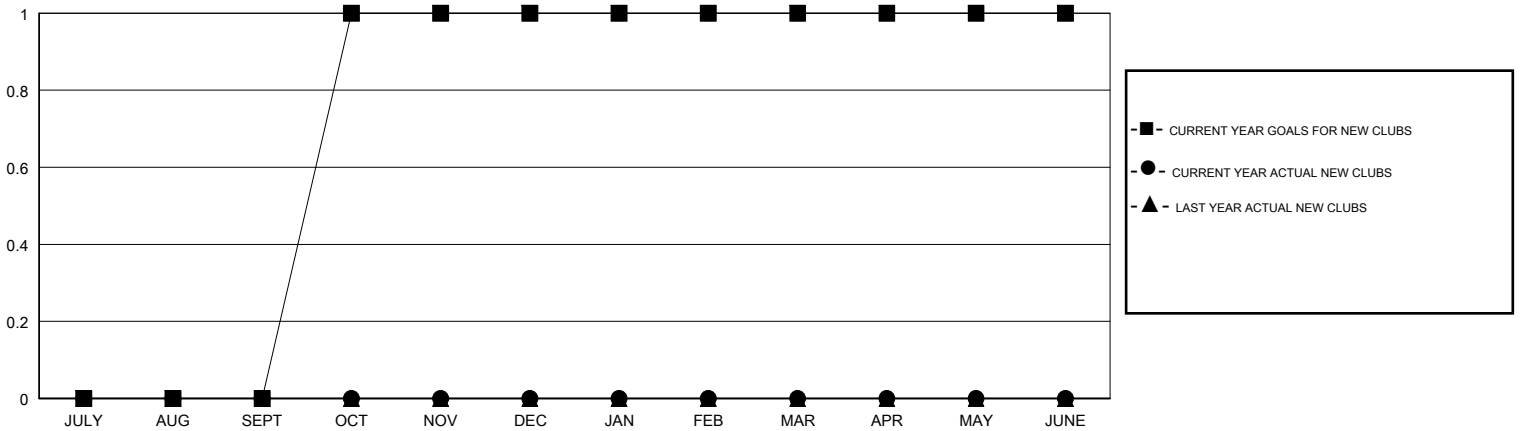
LOCATION PENNSYLVANIA

GMT CA

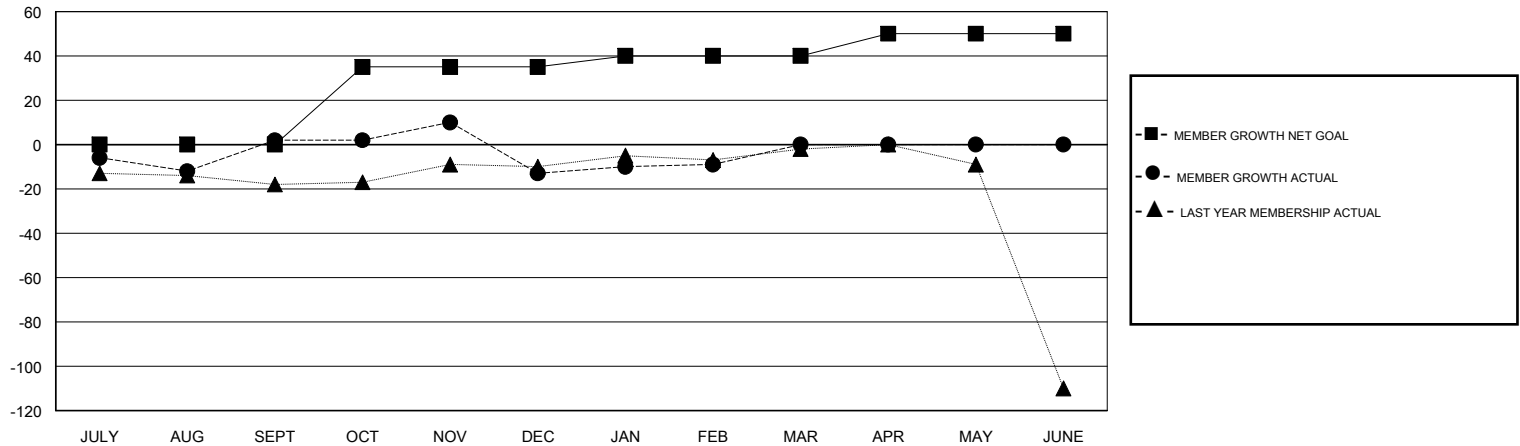
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2018-2019 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 1             |
| OCT/NOV/DEC           | 1             | 0         | 0             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2018-2019 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 0                      | 45                   | 32   |
| OCT/NOV/DEC           | 35                     | 28                   | 41   |
| JAN/FEB/MAR           | 5                      | 19                   | 11   |
| APR/MAY/JUNE          | 10                     | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                  |   |  |
|------------------|---|--|
| DROPPED CLUBS: 1 | 20 CLUBS OF 63 ADDED 1 OR MORE NEW MEMBERS                | <u>GENDER DISTRIBUTION</u><br>MALE 1,096 (72.30%)<br>FEMALE 420 (27.70%)<br>Women Percentage Fiscal Year Goal: 35% |
| DROPPED MEMBERS  | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 245  |
| DECEASED 16      |   | FAMILY MEMBERS PAYING HALF DUES 128  |
| CLUB CANCELLED 8 |   |  |
| OTHER 60         |   |  |
| TOTAL 84         |   |  |